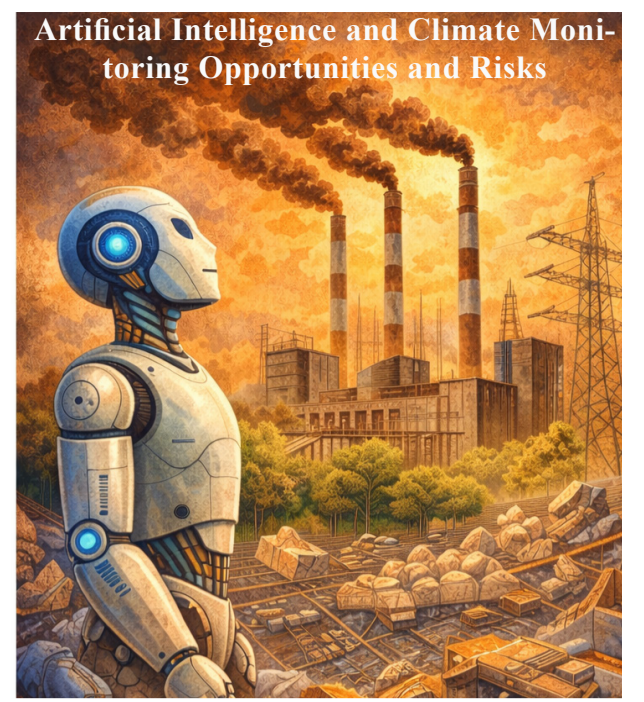


**PAGE-3**  
**Sustainability Starts at Home: Small Actions, Big Impact**

**PAGE-5**  
**Urban Heat Islands: How Cities are becoming Climate Hotspots**

**PAGE-8**  
**Environmental Journalism: The Need for Ethical and Responsible Reporting**



# I.M.S TODAY

◆ Issue – 8, Year – 13 ◆ Ghaziabad, 9th February-2026 ◆ Language – Hindi & English/ Monthly

[www.imsec.ac.in](http://www.imsec.ac.in)

## ICSSR-Sponsored International Conference Organized at IMS Ghaziabad (University Courses Campus)



**IMS News Service Ghaziabad:** A two-day Seventh International Conference sponsored by ICSSR was organized at IMS Ghaziabad (University Courses Campus) from February 18-19, 2026.

The theme of the conference was "Technology-Driven Innovation and Sustainable Business Practices." The program was chaired by CA (Dr.) Rakesh Chharia, Secretary General, IMS Group of Institutions, and guided by the Director of the institute, Prof. (Dr.) Jaskiran Kaur.

The conference was inaugurated by the esteemed dignitaries including Prof. Phan Bao Giang (Vice President & Dean, UEF, Vietnam), Prof. (Dr.) Sandeep Poddar (DVC – Research & Innovation, Lincoln University College, Malaysia), Dr. Manish Mal-

hotra (Founder & CEO, Futrade Innovation Studios, London, UK), Dr. Chung-Shing Lee (Dean & Professor, College of Business, Engineering and Technology, Saint Martin's University), Mr. Suryakant (CEO, Atal Incubation Center, BIMTECH), Dr. Neelima (Director, National Institute of Biologicals), along with CA (Dr.) Rakesh Chharia and Prof. (Dr.) Jaskiran Kaur,

by offering floral tributes before the idol of Goddess Saraswati. The conference witnessed the gracious presence of several distinguished academicians and industry experts from India and abroad, including Mr. Jason Price (Regional Director, APAC/Emeritus), Mr. Niranjan Singh (DGM-HR & Admin, India Exposition Mart Ltd.), Ms. Nidhi Sharma

(Executive Director, Indian Exhibition Industry Association), Prof. (Dr.) Manjeet Kaur (Chandigarh University), Prof. Lipika Dey (Ashoka University), Prof. Rajnikant Aluvalu (Director, Symbiosis Institute of Technology, Hyderabad), Dr. Nitin Karkara (Digital Transformation Expert & Trainer, AIMA, New Delhi), Mr. Rajeev Kohli (Joint Managing Director, Creative Travel), Dr.

Anu Chaudhary (Professor & Head, Computer Science, AKGEC, Ghaziabad), Dr. Vikas Goyal (Professor & Associate Dean R&D, KIET, Ghaziabad), Prof. (Dr.) Ashwin Kumar (Bennett University, Greater Noida), Dr. Raman Dugyal (Department of CSE, Hyderabad), and Prof. (Dr.) Umesh Kumar (UIE, Chandigarh University). *Continue Page 2...*



### AI ki Duniya

Arya Kumari

#### Hanooman's Everest 1.0 AI

Artificial Intelligence era gradually grabbing our work, communication, and innovation meanwhile our nation striving to create homegrown tech giants AI. Hanooman AI (a venture of SML) launched Everest 1.0 AI in a technological journey of India aiming to make Indian AI systems more relevant and understandable.

Everest 1.0 is a Large Language Model (LLM) and generative AI foundational multilingual multimodal. It Functions as an advanced AI system, proficient in handling image creation, text generation, voice generation, code writing, and other document analysis. This AI model shows support for 35 languages including Tamil, Telugu, Hindi and Bengali with plans to expand more around 90 languages. Language barrier has always been a central part of technology in our nation which limit technical information access often among common people. By adding Everest 1.0's multimodal in Indian's routine lives, Ordinary citizens can easily unlock the pattern of AI where language literacy and technical barriers will not exist.

Everest 1.0 positioned as a versatile innovative tool for global use simultaneously, easily accessible to users. As per statement of Hanooman AI (Co-CTO) Arpit Sharma, their platform ensures that Indian data remains secure and under control and avoid data sovereignty issues. Beyond linguistic diversity, Everest 1.0 assisting educators, journalists or users with research, drafting and real-world related applications tools for content creation and practical use. This groundbreaking AI model set Indian AI ecosystem standards in inclusive manner by providing cultural touch and including various local languages.

## Powering the Future: India Crosses 50% Clean Energy Capacity Years Ahead of Target

**Abhanshu Dwivedi** New Delhi: India has crossed a line that few large economies have managed. For the first time, more than half of the country's installed electricity capacity comes from non-fossil fuel sources. Official figures show that by late 2025 and early 2026, clean energy sources such as solar, wind, hydro and nuclear together account for roughly 51.5 percent of total capacity, or about 263 gigawatts. This target was part of India's climate promise for 2030, announced at the global COP26 summit. Achieving it almost

five years early signals that the country is not just participating in the energy transition but moving ahead of schedule. Coal remains important, but new growth is clearly shifting toward renewables. Solar Leads the Charge The biggest force behind this change is solar power. India's installed solar capacity has climbed to around 132 gigawatts, making it the fastest-growing part of the energy mix. Large solar parks now dominate deserts in Rajasthan and Gujarat, while smaller rooftop systems are appearing across towns and cities.



Government schemes such as the PM Surya Ghar programme are pushing solar panels onto millions of homes. For many families, this is not about climate activism. It simply reduces monthly bills. Households that once depended fully on the grid are now producing their own electricity, turning consumers into small power generators. This steady spread of rooftop solar has given the transition a human face. Wind Power and Local Manufacturing Add Mus-

Country	Ranking Status	
	Solar Rank	Wind Rank
China	1	1
USA	2	2
India	3	4
Germany	4	3

**Timeline: How India Reached Here**  
 2010 :National Solar Mission launched  
 2015 :175 GW renewable target announced  
 2021 : 500 GW non-fossil pledge at COP26  
 2023 :Rooftop solar push for households begins  
 2025-26 : Clean capacity crosses 50% of total mix

Developers are now building hybrid parks that combine wind and solar at the same location, so that when sunlight fades, wind can still supply power. *Continue Page 2...*

## Non-Intrusive Tax Administration Is the Way Forward: Deepika Mittal

Ms. Deepika Mittal, Principal Commissioner of Income Tax, Ghaziabad, visited IMS Ghaziabad to share her insights on taxation, digital reforms, and the changing approach of the Income Tax Department. During her visit, she gave an exclusive interview to IMS Today. The interview was conducted by Abhanshu Dwivedi, Reporter, IMS Today. In this interaction, the interviewer asked Ms. Mittal several important questions related to the rising cases of tax evasion. Ms. Mittal answered all the questions in detail, highlighting the department's focus on voluntary compliance, transparency, and a taxpayer-friendly system.

**Bhawya**  
 In current times, cases of tax evasion have significantly increased. In such a scenario, what new technologies is your department using to prevent this?  
 Ms. Mittal explained that the Income Tax Department has introduced several technology-based initiatives in recent times. The department is moving towards non-intrusive methods, such as the "Nudge Campaign." Through data analytics, when instances of large-scale tax evasion or incorrect claims of deductions

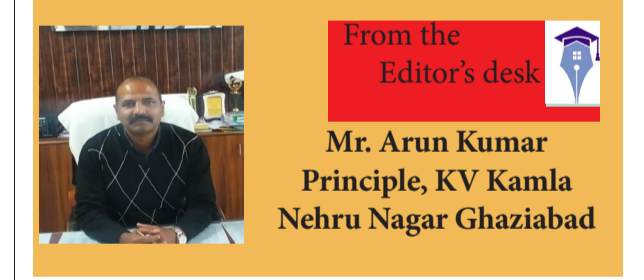
are identified, taxpayers are informed digitally. This gives them an opportunity to correct their mistakes by filing revised or updated returns, which are allowed for up to four years. She emphasized that the main objective of the department is to encourage voluntary compliance, while enforcement actions are taken only as a last resort, thereby creating a more taxpayer-friendly environment. **When we talk about tax assessment, how do you ensure transparency and fairness?**  
 Ms. Mittal stated that transparency in tax assess-



ment is ensured through various digital initiatives. Any information available with the department regarding a taxpayer is shared with them in advance, enabling them to file their returns correctly based on that data. She further explained that under the Faceless Assessment system, show-cause notices are issued before making any additions to income. This provides the assessee with a complete opportunity to present their explanation and supporting documents to the assessing officer, ensuring

fairness and accuracy in the assessment process. **When your department implements schemes like Faceless Assessment and Faceless Appeal, what challenges do you face, and how do you find solutions for them?**  
 Ms. Mittal pointed out that one of the major challenges is that not all taxpayers are digitally literate. Additionally, income tax proceedings have traditionally involved extensive paperwork and large volumes of documents. Shifting these processes to a digital platform requires scanning and uploading documents, which can sometimes lead to technical and bandwidth-related issues. She added that, based on taxpayer feedback, the government introduced the option of video conferencing. Through this facility, any assessee or appellant can request a virtual hearing to explain their case if they feel that a purely digital process is not sufficient. She concluded by saying that while challenges are natural with any new technology, they are being addressed gradually to make the system more efficient and user-friendly.

### Guest Editor of This Issue



#### The environment is the Foundation of Our Existence

Climate change is no longer a distant warning; it is a lived reality shaping our present. From unseasonal rains and heatwaves to depleting water tables and declining air quality, the environment is sending clear signals that demand urgent, collective action. The question is no longer whether climate change is happening, but how responsibly we respond to it. At the heart of the issue lies a complex relationship between development and sustainability. Economic growth has lifted millions out of poverty, yet it has also accelerated deforestation, pollution, and resource depletion. The challenge before us is to strike a balance—where progress does not come at the cost of the planet. Sustainable practices, renewable energy adoption, and responsible consumption must become the new normal rather than optional choices. Equally important is the role of awareness and education. Citizens, especially young people, must be empowered with knowledge and tools to make environmentally conscious decisions. Simple lifestyle changes—reducing plastic use, conserving water, and promoting green spaces—can collectively create meaningful impact. Institutions, media, and policymakers also share responsibility. Environmental policies must be effectively implemented, and ecological concerns must be integrated into every sector of governance and industry. Media, as a powerful catalyst, can amplify voices, highlight solutions, and inspire behavioural change. The environment is not an external entity; it is the very foundation of our existence. Protecting it is not merely a duty but a moral obligation to future generations.

# Climate Justice: Why the Poor Suffer the Most

Arya

**New Delhi:** When the first rain of the season falls, it brings joy and relief to our society. But when the seasonal rain drops transform into torrential rain or storms, that same joyous rain carries fear amongst low-income or poor community groups of our society.

Especially for the people who live in floodplains area that storms, droughts, thermal shifts or unpredictable climate variation brings fear of being displaced from their own home. In the mid-2025, Khagaria district in Bihar faced major consequences due to prolonged monsoon rainfall which affected several livelihood losses,

increased health related problems like skin infections, diarrhoea, and vector borne disease due to parasites, bacteria and contaminated water. Despite administrative or government support, poor households suffered huge loss.

Additionally, most of the low-income households heavily depend on climate-sensitive sustenance such as fishing, poultry, agriculture or farming consequently their occupation also faced threat to extinction. Climate variability indicates natural ups and downs patterns in our ecosystem which include changes like heavy rainfall (floods), thermal shifts, and drought. However, when human activities started accelerating their contribution in an



**Abrupt Climate Change**

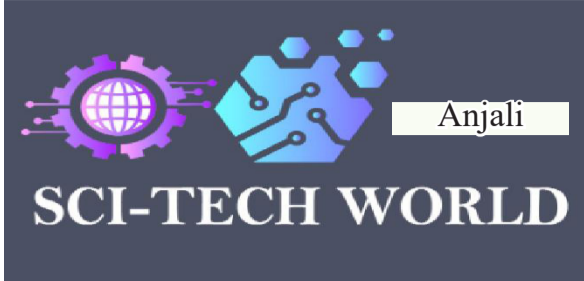
- Seasonal cycles (late winter, early monsoon, over-heating)
- Glacial Melting (sea levels rising)
- Storm intensity
- Rainfall patterns (irregular rains, mega droughts)
- Heatwaves
- Mass migration
- As per published study in August 2021, floods exposed world's population grew by 20-24%
- As reviewed data of NASA satellite, team found 58 and 86 million people living in floodplains around the world between 2000-2015.

ities started accelerating their contribution in an arbitrary manner it leads to unpredictable weather

change. Global warming became disruptive reason of climate change triggers due to increment of green house gases (methane, CO<sub>2</sub>, nitrous oxide) that leads to damage natural ecosystem on broader level.

Climate change is natural pattern but when pattern disturbed deliberately by human activities, it becomes dangerous which affects everyone but worst circumstances have always been faced by low-income communities. Irony is that the richest communities like big builders, industries, and sector causes more disruption of natural resources, consume more energy and produce more waste materials and leads to toxic pollutants chlorofluorocarbons, carbon dioxide, methane (CH<sub>4</sub>), and many more intolerable gases and pollutants. Somehow richest communities survive abruptive climate condition through financial privilege with advanced infrastructure, air conditioner environment, health insurance and policy.

Today, this climate change did not choose by only poor people, it may be global crisis. But the poor people are stand at the front head row without any economical, emotional, or physical protection to sacrifice their livelihoods. A farmer of our society losing his crop, the fisherman losing their fisheries and people losses their own home, land, and villages.



## Sea Turtles Have a Hidden Trick That May Help Them Survive Climate Change

Climate change is really scary for sea turtles. The Earth is getting hotter. This is a big problem for them. If it gets too hot, all the baby sea turtles will be female. This is bad news because it could mean that there will not be enough male sea turtles to help keep the population going. Some new studies say that sea turtles might be stronger than we thought.

Sea turtles are born male or female depending on how cold the sand is where they are laid. If the sand is hot the babies will be female. If the sand is cool the babies will be male. Scientists were worried that the Earth getting hotter would mess up this balance and cause problems, for sea turtles. Researchers have found something that helps turtles have a mix of boys and girls even when it gets really hot outside. This thing that turtles have it is like a safety net it helps the baby turtles that are growing inside the egg to make sure they do not all turn out to be girls.

This is really news for loggerhead turtles because people study them a lot. Climate change is still very bad, for animals that live in the ocean. This discovery is a nice thing to hear. It shows that nature may have built-in mechanisms to adapt — if given enough time and protection. The message is hopeful but clear: turtles may be fighting back, but human action to slow climate change is still essential.

## Elon Musk's AI Firm Sued Over Sexually Exploitative Deepfakes

The dark side of intelligence is being looked at really closely again. Ashley St Clair, the mother of one of Elon Musks children is taking Elon Musks intelligence company, xAI to court. She says that the companys chatbot, called Grok made it possible for people to create pictures of her that are very inappropriate.

These fake pictures were made without her permission. Ashley St Clair says that seeing these pictures made her feel extremely upset and embarrassed, in front of a lot of people. The artificial intelligence company xAI and its chatbot Grok are the ones she is blaming for this.

Ashley St Clair is talking about the things that artificial intelligence can do and she is using her own experience as an example. The woman reported these pictures to X, which's where Grok is found but X did not take them down at first. They said the pictures were okay and did not break any rules. This situation is very serious. The authorities are looking into it. California Attorney General Rob Bonta sent a letter to xAI telling them to stop what they are doing.

He warned that making and sharing pictures of people in a way without their permission is, against the law. This is especially true when the pictures are of women and children.. Xai and the people who make these pictures need to be careful because they are dealing with X and xAI and the law.

St Clair alleges that after she complained, the platform removed her verification and premium account instead of protecting her. "I have suffered serious pain and mental distress," she stated in court documents.

## Inauguration of Ghaziabad Entrepreneurship Mission

IMS News Service

**Ghaziabad:** The grand inaugural ceremony of the Ghaziabad Entrepreneurship Mission was organised by the Ghaziabad Management Association at Ram Chameli Chadha Vishwas Girls College.

Here, Ghaziabad witnessed a significant moment in its youth and entrepreneurship journey as 100 selected students formally stepped into the world of entrepreneurship, committing themselves to become future job creators rather than job seekers. Address-



ing the gathering, Uttar Pradesh Cabinet Minister for IT & Electronics, Sunil Kumar Sharma said the programme is the first organised district-level programme of its kind in the state and would play a crucial role in building a self-reliant and developed India by enabling youth to lead enterprise-driven

growth. Special guest Mr Abhinav Gopal, Chief Development Officer, Ghaziabad, said that the event marked the beginning of Ghaziabad's journey towards becoming a startup hub. The top100 students were awarded a sweatshirt with GMA logo.

## GMA Organized Chanakya

IMS News Service

**Ghaziabad:** Ghaziabad Management Association (GMA) organized "CHANKYA" at KIET School of Business, Ghaziabad. The session was taken by Sri Chandra Shekar Rastogi. Business game was conducted by All India Management Association.

Hypothetical case scenario was presented to the participants. They had to take decisions to maximize the winning criteria. Every round newer development was intimated to them like strike by labor, increase in cost price etc. Case was on a particular industry that has been developed taking into view the real world conditions.

The teams competed among themselves in



the virtual market created, by deciding on the pricing & advertising of the product, taking bank loan to maintain the cash flow, buy plant & machinery etc.

All team members were required to take decision to out-perform their competitors by appropriately procuring Raw material, pricing their goods and selling in the market to maximize their After Tax Profit.

Seven teams participated in the game. The event was spread over two days and was played on data divided in five quarters. The team from AKGIM was the Winner, Wika Instruments Pvt Ltd, was the First runners up and Shriram Pistons & Rings Limited Ghaziabad was second runners up.

## MDP: Hands-on Training Program in Industrial Robot Programming

IMS News Service

**Ghaziabad:** Ghaziabad Management Association organised an MDP: "Hands-on training program in Industrial Robot Programming & Operation at AKGEC, Ghaziabad.

This program covered the important aspects of application of Industrial Robotics for the automation of the Industry. The major focus areas were Types and Applications of Robots, Robot Controller and Mechanical Unit General Safety Protocol in Robot Handling, Manual Jogging using different modes of Robot Mastering Techniques Tool and Base Calibration Program. Creation &



Execution using Motion Blocks. Understanding and using of Advance Programming Concepts. Understanding of Simulation Software for off-line programming Live Demonstrations: Material Handling, Arc & Spot Welding, Robotic 3D LaserCutting and Robotic Milling. The participants were able to understand the structure, types, and safety protocols of industrial robots operate and jog robots using real-time control interfaces, performing accurate robot mastering and calibration using EMD and reference tools, develop and execute basic to advanced robot programs using RPL, create and simulate robotic applications in offline environments, Implement practical robotic applications like material handling, spot welding, arc welding, and 3D laser cutting, troubleshoot robot programs, perform maintenance, and manage backups and error recovery.

Prakash. The conference was structured into five major tracks: AI and Data-Driven Decision Making; Digital Transformation and Innovation Management; Cyber Security and Responsible Tech Leadership; Sustainable Business and Social Impact; and Interdisciplinary Approaches. During the event, the Conference Souvenir was formally released, comprising abstracts of selected research papers, articles, and highlights of conference activities. A panel discussion was also organized on the topic "Digital Transformation Roadmaps for MSMEs," where panelists shared their insights and perspectives. Research papers were

## Appeal for Help in Saving River Hindon

IMS News Service

**Ghaziabad:** Ghaziabad Management Association organized the Mass HINDON CLEAN UP DRIVE on occasion of 2nd Pranpratishtha Anniversary, at ChhatGhat (River bank opposite to Hindon Cremation ground) in collaboration with HOPE Foundation in the effort to reduce severe pollution.



Free bags/rakes/shovels/masks/gloves were provided to all volunteers. Over 100 participants

joined the cleaning drive to collect approx. 300 bags

Continue Page 1

## Conference ...

In her address, Prof. (Dr.) Jaskiran Kaur emphasized that in the current global scenario, technology and innovation are not merely tools of growth but the foundation for building a sustainable and responsible future. She highlighted that the conference successfully provided a common platform for academicians, researchers, industry experts, and students to exchange knowledge and ideas. The event inspired young researchers to pursue innovation, ethical leadership, and sustainable development. Throughout the conference, eminent speakers motivated participants by

stresssing the importance of collaboration between research and industry to develop practical solutions for societal needs.

They encouraged youth to embrace change as an opportunity, adopt ethical leadership, and strive for global competitiveness. Research papers were presented in each track and evaluated by external and internal session chairs. On the second day, the best paper presenters from each track were honored with mementos and cash prizes.

The two-day international conference proved to be a significant step toward academic excellence, research innovation, and industry-academia collaboration. The event was efficiently conducted by Dr. Yerragola

invited from diverse domains including Management, Journalism, Computer Science, Entrepreneurship & Innovation, and Science. More than 350 faculty members and research scholars registered to present their research findings.

Participants represented reputed institutions such as Valalar College of Engineering (Tamil Nadu), Christ Deemed University (Kerala), Parul University (Gujarat), Vidya Pratishthan's College (Maharashtra), ICFAI Business School (Telangana), Loyola College (Tamil Nadu), Ashoka Business School (Maharashtra), GNIOT (Greater Noida), Mangalayatan University (Aligarh), Shri Shankarlal Sundarbai Shasun College (Tamil

Nadu), SRM University, SDGI University (Ghaziabad), and Amity University (Noida), among others.

## Powering the Future...

At the same time, India is trying to manufacture more equipment at home. Incentive schemes have lifted domestic solar module production capacity to more than 70 gigawatts. This reduces dependence on imports and creates jobs in factories, logistics and maintenance. Clean energy is no longer just an environmental story. It is also an industrial and employment story.

The System Is Under

Stress Yet growth alone does not guarantee success. Integrating renewable energy into the grid is becoming harder. Solar plants generate excess power during the day and almost none after sunset, when demand rises. This daily imbalance strains the system and raises the risk of shortages.

Experts say the solution is simple in theory but expensive in practice. India needs large battery storage and pumped hydro projects to store electricity when supply is high and release it later. Without storage, renewable power cannot fully replace coal.

There are other roadblocks too. Several projects are delayed because transmission lines are not ready or power purchase

agreements are stuck. Key equipment such as transformers takes many months to procure. Land acquisition is also becoming slower and costlier. These practical issues, not lack of ambition, are the real obstacles.

**Green Hydrogen:** The Next Big Bet While solar and wind continue to expand, the government is already planning the next phase. Green hydrogen is emerging as the new focus. Produced using renewable electricity, this fuel can replace fossil fuels in industries such as steel, fertilisers and heavy transport. India aims to produce 5 million tonnes of green hydrogen every year by 2030. The goal is not only to cut emissions but also to reduce the coun-

try's massive fuel import bill. With billions of dollars spent annually on oil and gas imports, locally produced clean energy is becoming a matter of economic security.

## The Road to 500 Gigawatts

The long-term objective remains clear. India wants to reach 500 gigawatts of non-fossil fuel capacity by 2030. But the easy phase of simply adding new projects is over. The next phase will require smarter grids, faster approvals and large-scale storage systems. If these pieces fall into place, India will not just power its own growth with clean energy. It could emerge as one of the main drivers of the global green economy.

# Sustainability Starts at Home: Small Actions, Big Impact

Jagriti Kumara

**New Delhi:** Global environmental challenges such as climate change and pollution often appear too vast for individual action. However, sustainability does not begin only at global conferences, nor does it depend entirely on large government policies or major technological inventions. Real change can emerge from small, everyday actions taken by individuals and families. When practised consistently, habits such as conserving water, saving electricity, reducing household waste, choosing sustainable transport, and consuming goods responsibly can collectively lead to significant environmental improvement. As the well-known saying goes, "meaningful change often begins at home". Before discussing solutions, it is important to understand why households play such a crucial role in

environmental degradation. Homes are among the largest contributors to waste generation and energy consumption. Everyday activities such as excessive electricity use, overuse of water, improper disposal of plastic waste, and reliance on non-sustainable household products collectively add to environmental pressure. What may appear as minor habits like leaving lights on or using disposable items can have serious long-term consequences when practised by millions of households daily. These actions contribute to pollution, depletion of natural resources, and increased environmental stress, making sustainability a responsibility that begins within our own living spaces. Sustainability becomes meaningful when it fits into everyday life. While global environmental problems may seem overwhelming, change often begins with simple, manageable hab-



its practised at home.

### Reduce Single-Use Products

Avoid disposable items such as plastic bags, bottles, and cutlery. Switching to reusable alternatives significantly reduces plastic waste and pollution.

### Cut Down Food Waste

Checking existing food supplies before shopping and planning meals carefully helps reduce food wastage and conserves resources.

### Save Water Through Daily Habits

The idea of sustainability may seem complex, but its starting point is simple. The everyday choices made inside homes—often without much thought—shape larger environmental outcomes. When these choices become mindful and consistent, they turn into a quiet but powerful force for change. Sustainability, in the end, is not about perfection, but about beginning where we are.

Fixing leaking taps, re-using water for plants, and being mindful of daily water use can help conserve an increasingly scarce resource.

### Use Energy More Responsibly

Turning off unused appli-

ances, unplugging chargers, and using energy-efficient lighting reduces electricity consumption over time.

### Separate and Manage Waste

Segregating wet and dry waste and composting

food scraps helps reduce landfill burden and supports better waste management.

A single household's effort may seem small, but when repeated across communities, its impact multiplies. If many families reduce water usage, avoid food waste, and consume energy responsibly, the pressure on natural resources decreases. Over time, these shared habits influence social behaviour and encourage wider adoption of sustainable practices. Sustainability succeeds not through one dramatic action, but through many everyday choices made together. Sustainable living offers benefits beyond environmental protection. Saving water and electricity lowers household expenses, while reducing plastic use supports better health. These habits also create awareness within families, especially among children, encouraging responsible behaviour.

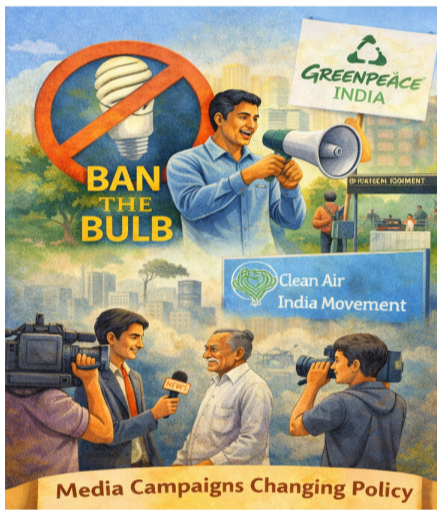
# Media Campaigns that Changed Environmental Policies

Jiya Chaudhary

**New Delhi:** Media plays an important role in society by connecting people, institutions, and information. Media is used for entertainment, advertising and promotion, education and learning, and most importantly, for information dissemination. It also acts as a bridge between the public and the government. This bridge has helped people initiate media campaigns and has become a powerful agent of environmental change by pressuring governments to adopt more sustainable policies. In India, several campaigns from television telethons to nationwide awareness programs, have influenced policy changes. Over the last two decades, one of the most influential

campaigns in Indian environmental history has been Greenpeace India's Ban the Bulb campaign. Launched in 2006, the campaign aimed to phase out inefficient incandescent bulbs in India and promote the use of energy-efficient lighting. Its objectives were to reduce electricity consumption, cut CO<sub>2</sub> emissions, and lower electricity bills. The campaign gained widespread public support, which pressured the government to introduce the Bachat Lamp Yojana, a national scheme that subsidised energy-efficient lighting and contributed to India's energy-efficiency goals. In 2015, another impactful initiative was the Clean Air India Movement (CLAIM) by Blueair India. This campaign aimed to tackle air pollution, which is a

critical issue in many Indian cities. Its objective was to make air pollution a national public issue rather than just a technical one. It also encouraged citizen participation in demanding cleaner air and pressured authorities to adopt stronger air-quality monitoring and pollution-control measures. As a result, the Environment Ministry introduced stricter emission regulations and rolled out air quality indexing across major cities. Delhi also implemented restrictions on older diesel vehicles in recent years. The "One Nation, One Mission: End Plastic Pollution" campaign, linked to World Environment Day 2025, used national media platforms to highlight the growing problem of plastic pollution. Through television broadcasts, short



films, and social media campaigns, it encouraged people to change their everyday habits and become more environmentally responsible. The campaign also supported existing government efforts by strengthening public awareness around policies aimed at reducing single-use plastics. It aligned with India's

broader commitment to tightening regulations on plastic production and waste management, including plans to phase out certain single-use plastics and promote sustainable alternatives. These examples of such campaigns show that media initiatives do more than simply raise awareness. They can reshape the policy land-

scape by drawing public attention to environmental issues and encouraging governments to take concrete action. In a democratic society, these campaigns help bridge the gap between public concerns and policy priorities, ensuring that environmental protection remains an important part of the national agenda.

# Eco-Anxiety and Mental Health: The Psychological Cost of Climate Change

Varsha Singh

**New Delhi:** The Mental Health and Eco-Anxiety: The Psychological Cost of Climate Change. Climate change is not just about ice melting or temperature increase. It has an influence on the way individuals are made to feel through their hearts and minds. Most of us nowadays experience the so-called eco-anxiety an overwhelming concern about what is going on with our planet and what the future is going to be like. This fear is increasing with each news about floods, heat waves, forest fires, or dying animals. Individuals are frightened, depressed, enraged and tend to be powerless. There are those among us who feel guilty about all those plastic bottles that we continue purchasing or the trips that we make in the car. The rest feel frustrated since the big governments and large corporations ap-

pear not to be responding swiftly enough. These emotions may fiddle with



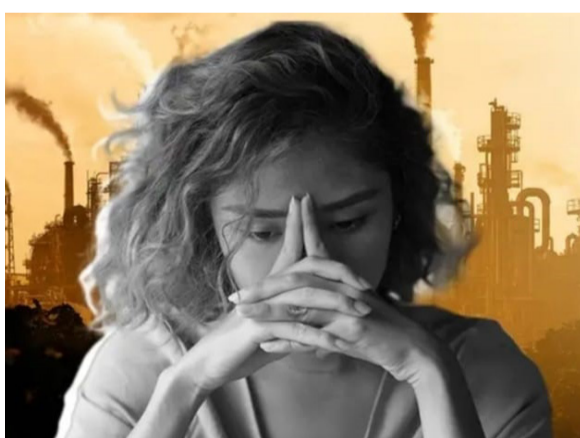
our sleep, squeeze out attention in our classes or our homework and may even drive us towards depression or panic.

We campus kids are particularly hit by the young people. We are losing our minds about issues such as, is it so unstable that I should bring children into a world? or are you sure I will ever have a truly safe future? And in areas already swept by climate catastrophes, people are deprived of not only their homes and employment opportunities, but their safety and optimism. But eco-anxiety does not portray a weakness sign. Actually, this sensitivity and responsibility is one

of the strengths I have as a student since I am a strong environmentalist and I care about the planet. It is not to be put into paralysis but to transform into action.

We can lessen the emotional burden by very simply talking about it with classmates, attending campus climate clubs, studying further about climate science, and getting counseling when we feel in need. Most significantly, when individuals

unite, be it by planting trees on campus, saving water and lobbying of superior policies, they



begin to feel stronger and less isolated. Our planet and state of mind should be taken care of together.



**University News**

**Anshika Gupta**

## Advancing Social Accountability: Dialogue, Innovation, and Reform

NLSIU, Bangalore organized a two-day consultation titled "Strengthening Accountability System: Reflections, Innovation and Collective Action" on February 14-15, 2026. The consultation is being convened under NLSIU's Social Accountability project in collaboration with civil society organizations and governance practitioners. The event aimed to review existing accountability mechanisms such as social audits, transparency framework, while identifying gaps and emerging challenges. It brought together academicians, researchers, civil society actors and grassroots practitioners. Through plenary sessions, workshops and roundtable discussions, democratic governance and citizen participation in India

## AMU (Aligarh Muslim University) Law Society Review 2026

The AMU Law Society Review 2026, the annual flagship journal of the Law Society, Faculty of Law, Aligarh Muslim University (AMU), announced the deadline for submissions for its 2026 edition. The review invites original and unpublished manuscripts from law students, research scholars, academicians and legal practitioners. Submissions are accepted in multiple categories including research articles, short articles, case comments and book reviews. The journal aims to encourage critical legal writing and debate on contemporary national and international legal issues. All submissions must adhere to the prescribed and will be evaluated through a rigorous editorial and peer-review process before publication.

## The Southeast Asian (SEAISA) 2026 Conference

SEASIA has announced the submission deadline for paper and panel proposals for its 6th Biennial Conference, titled "Forging Southeast Asia's Futures." The International conference will be held in Singapore from 8 to 10 July 2026. SEASIA aims to bring together scholars, researchers and practitioners from across disciplines to discuss Southeast Asia's changing social, political and economic.

The conference encourages interdisciplinary perspectives and innovative research engaging with regional and global challenges. Selected submissions will be featured in panel discussions, roundtables and fostering academic collaboration and future-oriented scholarship on Southeast Asia.

8	2		9	6		
					3	
1		7				4
	7	8		2	1	5
		1				
		1			9	8
		4		1	7	
2	5			4	9	8
6						

**Knowledge**

**Solve Quiz No. 136**

**For Students**

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email [imstoday.insec@gmail.com](mailto:imstoday.insec@gmail.com)

- Teaching machine was constructed by
  - S.L. Pressey
  - W. Allen
  - L.K. Davis
  - B.F. Skinner
- The ginger is a
  - Bulb
  - Rhizome
  - Tuber
  - Modified root
- Which of the following colors of light travels slowest in glass?
  - Red
  - Green
  - Violet
  - All travel with the same speed.
- Which letter is fifth to the right of the eighteenth letter from your right in the English alphabets?
  - M
  - N
  - O
  - P
- The science of weights and measures is called
  - Metrology
  - Meteorology
  - Mineralogy
  - Morphology
- For television broadcasting, how much MHz frequency employed normally?
  - 30 - 300 MHz
  - 400 - 500 MHz
  - 500 - 600 MHz
  - 600 - 700 MHz
- What radioactive element is routinely used in treating hyperthyroidism, and in reducing thyroid activity?
  - Iron-59
  - Gold-198
  - Cobalt-60
  - Iodine-131
- Superconductivity is a material property associated with
  - Cooling a substance without a phase change
  - Frictionless liquid flow
  - A loss of thermal resistance
  - A loss of electrical resistance
- The ingredient that makes it biodegradable is
  - Vegetable oil
  - Petroleum
  - Cornstarch
  - Leather
- In which country was a method for making rust-resistant iron discovered in the fifth century B.C.?
  - Sumeria
  - Egypt
  - India
  - Babylon

**Answers (QUIZ-135) January, 2026 issue:**

1-b	2-d	3-a	4-c	5-b
6-d	7-b	8-b	9-c	10-a

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)



## भरोसा, मानवता और राष्ट्रीय हित की परीक्षा

भारत सरकार के केंद्रीय बजट 2026-27 में विदेश मंत्रालय के लिए 22,118 करोड़ रुपये का आवंटन किया है। इस बजट में नेपाल को 800 करोड़ रुपये, श्रीलंका को 400 करोड़ रुपये, भूटान को सबसे भरोसेमंद पड़ोसी मानते हुए 2,289 करोड़ रुपये तथा अफगानिस्तान को 150 करोड़ रुपये मानवीय सहायता के रूप में दिए जाने का प्रावधान किया गया है। यह तथ्य भारत की विदेश नीति की कूटनीतिक प्राथमिकताओं को तो रेखांकित करता है, साथ ही कई गंभीर प्रश्न भी खड़े करता है। क्या यह आवंटन घरेलू जरूरतों के अनुरूप है? क्या भरोसे के आधार पर किया गया विशेष टोस परिणाम देगा? क्या मानवीय सहायता व रणनीतिक हितों के बीच संतुलन साधा गया है? और क्या इस सहायता में पारदर्शिता तथा जवाबदेही सुनिश्चित की गई है?

विदेश के लिए 22,118 करोड़ रुपये का आवंटन यह संकेत देता है कि भारत वैश्विक मंच पर अधिक सक्रिय और प्रभावशाली भूमिका निभाने की महत्वाकांक्षा रखता है। 'पड़ोसी पहले', 'एक्ट ईस्ट', 'इंडो-पैसिफिक' और 'वैश्विक दक्षिण' जैसी नीतियां इस आकांक्षा का वैचारिक आधार हैं। परंतु हमें केवल यही नजरिया नहीं रखना होगा बल्कि यह देखना भी आवश्यक है कि क्या यह बढ़ा हुआ व्यय केवल कूटनीतिक विस्तार का प्रतीक है या वास्तव में राष्ट्रीय हितों में टोस परिणाम देगा? भूटान को 2,289 करोड़ रुपये का आवंटन यह दर्शाता है कि भारत उसे अपना सबसे भरोसेमंद पड़ोसी मानता है। भारत-भूटान संबंध पारंपरिक रूप से मित्रतापूर्ण और स्थिर रहे हैं। जलविद्युत परियोजनाओं, सुरक्षा सहयोग और आर्थिक सहायता के माध्यम से भारत ने भूटान के विकास में महत्वपूर्ण भूमिका निभाई है। हालांकि आलोचक यह प्रश्न उठाते रहे हैं कि क्या लगातार बड़ी आर्थिक सहायता से भूटान की आत्मनिर्भरता प्रभावित नहीं होती? क्या यह रिश्ता सहयोग से आगे बढ़कर निर्भरता की ओर तो नहीं जा रहा? यदि सहायता का उपयोग केवल बुनियादी ढांचे तक सीमित रह जाए और स्थानीय क्षमता निर्माण पर ध्यान न दिया जाए, तो दीर्घकाल में यह भारत और भूटान-दोनों के लिए चुनौती बन सकता है। लेकिन इसमें कोई संदेह नहीं है कि यहां पर भारत एक अच्छे पड़ोसी की भूमिका निभा रहा है।

नेपाल को 800 करोड़ रुपये का आवंटन भारत की 'पड़ोसी पहले' नीति का प्रमुख उदाहरण है। भारत और नेपाल के बीच ऐतिहासिक, सांस्कृतिक और सामाजिक संबंध अत्यंत गहरे हैं। खुली सीमा और पारिवारिक रिश्ते इस संबंध को विशिष्ट बनाते हैं। हालांकि यह इसमें सचाई है कि नेपाल में चीन की बढ़ती दखलंदाजी भारत के लिए रणनीतिक चिंता का विषय रही है।

प्रश्न यह है कि क्या आर्थिक सहायता से नेपाल में भारत के प्रति विश्वास और सहयोग स्थायी रूप से बढ़ा है? पूर्व में नेपाल की अंतः-रिक राजनीति में भारत-विरोधी स्वर उभरते रहे हैं, जिससे यह संदेह पैदा होता है कि केवल वित्तीय सहायता कूटनीतिक विश्वास स्थापित करने के लिए पर्याप्त नहीं है। सहायता के साथ-साथ सम्मानजनक संवाद और आपसी हितों का संतुलन भी आवश्यक है।

## Melting Glaciers and Rising Seas: The Silent Environmental Emergency

**Yogita**  
High in the mountains, far from city noise and political debates, something alarming is happening—quietly. Glaciers, often called the world's natural water towers, are melting at an unprecedented rate. Unlike floods or cyclones that arrive with



Yogita

livelihoods for millions. At the same time, melting glaciers contribute directly to rising sea levels. Every drop of water released from ice that once rested on land eventually finds its way to the oceans. Coastal cities, island nations, and low-lying regions now

face frequent flooding, erosion, and saltwater intrusion into freshwater sources. Communities that have lived by the sea for generations are slowly being pushed away from their homes—not by war or conflict, but by water. What makes this emergency particularly dangerous is its invisibility. Glaciers melt out of sight, and sea levels rise by millimeters, not meters. Yet these small changes accumulate, reshaping coastlines and climates irreversibly. The people most affected—farmers, fishermen, and indigenous communities—often contribute the least to climate change.

This crisis is not a distant future scenario; it is already here. Scientists warn that without urgent action to reduce greenhouse gas emissions, many glaciers may not survive this century. The loss will not just be environmental—it will be social, economic, and cultural. Melting glaciers and rising seas remind us that nature does not wait for permission to react.

Anshu Kumari

Sustainable Development Goals are goals made by the United Nations in 2015. There are 17 global goals aimed at making the world a better and more sustainable place by 2030. These goals focus on ending poverty and hunger, promoting equality and justice, and improving the quality of life for people everywhere.

Progress is evident in areas such as education, gender equality, health, and clean energy. More than 110 million children are now attending school and receiving better education. In terms of gender equality, women's

representation in parliament has increased from 22.3% to 27.2% by 2025. Progress is also visible in good health and well-being. Access to affordable and clean energy has improved, with electricity reaching about 91% of the population by 2021. Several Sustainable Development Goals are facing serious challenges. Poverty has increased again as COVID-19, rising inflation, and ongoing conflicts have pushed millions of people back into poverty. Hunger is also growing worldwide due to climate change and wars, affecting food production and supply. Climate action remains

weak, as greenhouse gas emissions continue to rise and extreme weather events like floods, heatwaves, and storms are becoming more frequent. Inequality is increasing, with the gap between rich and poor countries continuing to widen. In addition, peace and justice are under threat, with more conflicts, displacement of people, and a decline in democratic values across many regions. Overall, the progress of Sustainable Development Goals is mixed. In some areas, we are doing well and moving in the right direction, but in other areas, we are still far behind the set standards. Problems like

poverty, hunger, climate change, and inequality



Anshu Kumari

continue to slow down progress. However, efforts are being made by governments and organizations to improve these conditions.

Even though all goals have not been fully achieved yet, continuous

### The 17 Sustainable Development Goals

- No Poverty
- Zero Hunger
- Good Health and Well-being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation and Infrastructure
- Reduced Inequalities
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life on Land
- Peace, Justice and Strong Institutions
- Partnerships for the Goals

practice and action are sustainable development, helping us move closer to

# Climate Change Reporting: Between Sensationalism and Science

Sonakshi

One of the greatest issues in today's world is change in climate. Climate change is not what will happen in the future because it is already affecting our lives today. Nature, economies and communities around the world are feeling its impact.

The temperature is rising, melting glaciers, heatwaves, floods, droughts and changes in rainfall are clear signs that the Earth is warming. The Intergovernmental Panel on Climate Change (IPCC) reports that the Earth's average temperature has risen by about 1°C since the late 1800s. This rise is highly expected to be caused by human activities such as burning coal, oil, and gas, releasing pollution from industries, and cutting down forests.

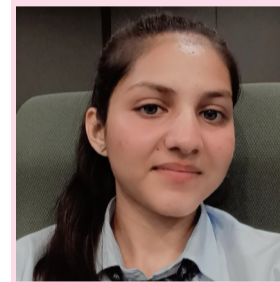
The way the media re-

ports on climate change helps people understand the problem and can influence government policies. However, climate journalism often faces challenges. While trying to grab public attention with dramatic headlines, it sometimes risks losing scientific accuracy. As a result, climate change reporting often stands between sensationalism and true scientific facts.

The media acts as a link between difficult climate science and ordinary people. Scientific reports are often long, technical and full of data that can be hard for non-experts to understand. Journalists have the responsibility to explain these details in simple language without changing their true meaning.

When news is shared it helps people to learn about the reasons behind global warming, its long-term effects and when

you need to take urgent action. Climate science does not give exact an-



Sonakshi Gupta

swers; it is based on predictions and probabilities. When media reports ignore these details, they can spread fear instead of understanding.

Over time, seeing too many scary stories can cause climate anxiety, make people lose interest, or create doubt, as audiences either stop reacting or no longer trust repeated warnings. Another serious problem in climate reporting is false balance. Misinformation makes

communication related to climate more difficult. On social media false or



### Climate Change and the Media: Between Facts, Fear, and Responsibility

- The Earth's average temperature has risen by about 1°C since the late 1800s, according to the Intergovernmental Panel on Climate Change (IPCC), mainly due to human activities like burning fossil fuels and deforestation.
- Rising temperatures, melting glaciers, heatwaves, floods, and droughts are clear signs that climate change is already affecting nature, economies, and communities worldwide.
- The media acts as a bridge between complex climate science and the general public, translating technical reports into understandable information.
- Sensational headlines can sometimes reduce scientific accuracy, leading to fear, climate anxiety, or public distrust.
- False balance and misinformation—especially on social media—undermine the seriousness of climate change by misusing scientific uncertainty.
- Responsible climate journalism should highlight solutions such as renewable energy, sustainable development, adaptation strategies, and global efforts like the Paris Agreement.
- Solution-focused reporting encourages teamwork, innovation, and informed policymaking to address climate challenges effectively.

agreements such as the Paris Agreement. Sharing solutions helps people see that climate change can be addressed through teamwork, innovation, and smart policies.

# Corporate Sustainability: Greenwashing or Genuine Commitment?

Tulip Ghosh

In the era of global warming and environmental crises, many companies are openly claiming Environmental sustainability programs from promises to reduce carbon emissions to eco-friendly products. But are these efforts for a greener planet or profit-boosting marketing?

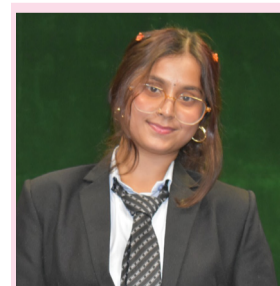
Greenwashing involves exaggerating the environment-friendly actions to look responsible often using general terms like "eco-friendly" without any proof. Real actions to protect the environment such as reducing carbon emissions or spending on renewable energy supported by transparency.

There are many such examples. In 2015, Volkswagen said that its diesel cars as "clean," but it was later revealed that the company had hidden the truth of the pollution tests. In reality, these vehicles released higher levels of harmful gases,

which results heavy fines and serious health issues. Similarly, fashion brands such as H&M promoted "sustainable" clothing collections, yet studies reveal the amount of waste, pollution, and labour exploitation which made their green claims in question. In contrast, Patagonia follows sustainable practices by using recycled materials, offering repair services, and promoting environmental conservation which are proved and trusted with certifications. Tesla also contributes by introducing electric vehicles and solar technology, helping reduce carbon emission compared to petrol cars, despite challenges in production. These examples highlight the fact that greenwashing hides environmental damage, while genuine initiatives lead to the betterment of the environment.

The negative effects of Greenwashing. When companies make fake

claims then people stop trusting them. It also causes "green fatigue," where consumers are tired of hearing eco-friendly promises that are not real. A 2023 report shows that 81% of consumers want sustainable



Tulip Ghosh

products but misleading claims lead to doubt and people tend not to buy things from that brand, which also creates a huge loss for the companies that are truly honest about their efforts.

To be aware, people should avoid trusting fake and over exaggerating green claims and look for clear details, such as "50% reduction in emis-

sions." Checking certifications from trusted groups like the Rainforest Alliance also helps. People can also research a company's work using tools like Influence Map. Students can help by joining eco-clubs, studying real cases, or promoting eco-friendly laws on their campus.

### Sustainability Needs Action, Not Marketing Claims

Greenwashing slows the progress toward sustainability, but awareness can bring a lot of change. "Commitment is shown through actions, not by fake promises or marketing claims". By choosing the companies which are genuine and honest to their claims, we can demand responsibility from companies and help create a sustainable future.

### Eco-Claims Under the Scanner: Action or Advertising?

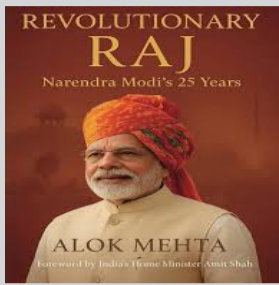
- The 2015 case of Volkswagen exposed how false environmental claims can lead to global fines and loss of trust.
- Fashion brands like H&M have faced criticism for promoting "sustainable" collections despite concerns over waste and labour practices.
- Companies such as Patagonia demonstrate real commitment through recycled materials, repair programs, and verified certifications.
- Tesla contributes to lowering carbon emissions through electric vehicles and solar technology.
- A 2023 report shows that 81% of consumers prefer sustainable products, but misleading claims create distrust and "green fatigue." give headline for this





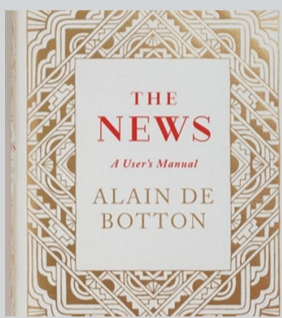
BOOK NOOK

**Book: Revolutionary Raj: Narendra Modi's 25 Years in Public Life**  
**Author: Alok Mehta**  
**Published: 2026**  
**by Shubhi Publications**



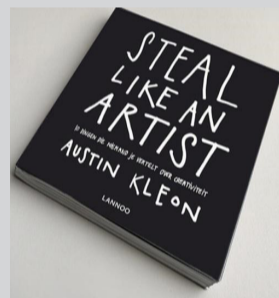
Alok Mehta presents a detailed account of the political journey of Narendra Modi, tracing his rise from grassroots activism to national leadership. The book highlights Modi's administrative approach, governance model, and political strategies over twenty-five years in public life. Mehta combines narrative storytelling with political analysis, portraying key decisions, reforms, and leadership milestones. While largely appreciative in tone, it also reflects on challenges and controversies. Informative and accessible, the book offers readers insight into Modi's evolving leadership style and its impact on contemporary Indian politics.

**Book: The News: A User's Manual**  
**Author: Alain de Botton**  
**Published: 2014 by Pantheon Books**  
**Rating: 4 stars**



The News: A User's Manual is a thoughtful book that explains how news affects our feelings and the way we see the world around us. Alain de Botton shows how reading too much negative news can cause stress and confusion. He explains that many news stories are written to catch attention, not always to give full understanding. The book encourages readers to read news carefully and think more deeply about it. It is especially useful for journalism students and anyone interested in media and ethics.

**Book: Steal Like an Artist**  
**Author: Austin Kleon**  
**Published: 2012 by Workman Publishing**  
**Rating: 4.5 stars**



Steal Like an Artist is a refreshing and inspiring book specially for those who want to be creative. Austin Kleon explains that nothing is completely original; creativity comes from learning, observing, and mixing ideas from different places. The book encourages people to accept influences, stay curious, and keep creating without being scared of mistakes. Written in easy and friendly language, it gives practical tips that feel realistic and motivating.

# Urban Heat Islands: How Cities are becoming Climate Hotspots

Anshika

The Urban Heat Island (UHI) is a serious problem in the metropolitan cities of India, where urban temperatures have increased compared to nearby rural areas. Although Urban Heat Island (UHI) is observed worldwide, its impact is more severe in Indian cities due to rapid and unplanned urbanization. Therefore, there is a strong need for detailed research on Urban Heat Island in the Indian Context. This review compares recent global advances in Urban Heat Island studies with existing research in India and identifies important gaps. One major limitation highlighted is the lack of numerical modeling studies on UHI in India, which makes it difficult to develop accurate mitigation strategies and implement them

through policies and laws. The review also compares parameters such as Land Surface Temperature, Land cover, and Normalized Difference Vegetation Index with previous studies and models. Urban Heat Island occurs when urban areas become warmer than surrounding rural regions. This leads to higher air pollution and smog levels, reduced thermal comfort and increased energy use in buildings. The main cause of UHI is urbanization, which includes the growth

of buildings, and heat released by the human activities. Changes in the Urban thermal environment disturb the energy balance of cities, resulting in heatwaves and higher temperatures during summers. Several factors influence the development of UHI, such as reduced natural sunlight, excess heat from the vehicles and industries, low evaporation, and poor air circulation. Rapid urban growth driven by fossil-fuels based economic activities has increased green-

house gas emissions and placed pressure on natural resources. Understanding the causes of UHIs is important or reducing their harmful impacts. Measures such as better urban planning, increased green spaces, green roofs, cool roofs, and sustainable city designs can help lower urban temperatures. Promoting renewable energy use and adopting low-carbon practices can further reduce heat accumulation.

### What challenges does Urban Heat pose for cities

- Public health risks- Urban heat can cause heat stroke, dehydration, cardiovascular and respiratory diseases especially among vulnerable groups such as the elderly, children and minority populations. Urban heat can also exacerbate existing health conditions such as diabetes, hypertension, and asthma.
- Infrastructure damage- Urban heat can damage critical infrastructure such as roads, bridges, railway, power lines and water pipes by causing them to crack, melt, and burst. Urban heat can also increase the risk of destroying buildings and vegetation and releasing harmful emissions.
- Economic losses-Urban heat can reduce the productivity and performance of workers, It can also increase the demand and cost of energy for cooling, which can strain the power grid and can reduce the attractiveness and livability of cities, which can affect tourism, and business activities on a global level.



## Continuous Learning Process Matters Far More Than the degree: Alumni

### Alumini Corner

Kushagra Garg



PALAK GARG

Palak Garg, an alumna of IMS Ghaziabad, (Batch- 2015-18) is a graduate of the BCA programme. In an exclusive interview, she shared that her time at IMS helped her build a strong foundation in computer applications

technology for operations, branding, and informed decision-making. **During your BCA years, which subject or technical skill initially felt challenging?** Programming logic initially felt challenging, but over time it became my strength as it trained me to think analytically, break problems into steps, and approach solutions systematically. **Looking back, what is one misconception about BCA that**

**you would like to break for students?** A common misconception is that BCA limits its growth compared to engineering, but in reality, skills, adaptability, and continuous learning matter far more than the degree title. **With rapid advancements in AI, cloud computing, cybersecurity, and automation, which one emerging domain do you believe BCA students must seriously invest in?**

Artificial Intelligence combined with data analytics is a game-changer because it impacts almost every industry and rewards logical thinking and application-based skills that BCA students already develop. **For students currently pursuing BCA, what combination of skills-technical and non-technical-do you think will define a successful tech professional?**

A successful profes-

sional will need strong technical fundamentals, problem-solving ability, communication skills, and a mindset of continuous upskilling. **What Suggestions would you give to make BCA program more aligned to industry?** I would add more live industry projects, internships, and real-world case studies so students graduate with hands-on experience, not just theoretical knowledge.

## Financial Literacy: A Life Skill, Every College Student Must Master

As a Chartered Accountant, I work daily with numbers, financial statements, and laws that shape economic decisions. Yet, beyond balance sheets and audits, one reality stands out clearly --financial stability is not about how much you earn, but how well you manage what you earn.

Robert Kiyosaki rightly said, "It's not how much money you make, but how much money you keep." This statement perfectly captures the importance of financial literacy, especially for college students who are stepping into financial independence for the first time.

In today's fast-moving world, students are exposed to easy credit, online spending, and instant gratification. While earning money through internships or part-time work is encouraged, managing that money wisely is far more important.

As a CA, I have seen individuals with high incomes struggle financially simply because they lacked basic money management skills.

### Career Canvas



CA Bhawna

"Do not save what is left after spending, but spend what is left after saving," advised Warren Buffett. Financial literacy teaches students how to budget, save, invest, and plan for the future.

It helps differentiate between needs and wants, assets and liabilities—concepts that are essential for long-term success but rarely taught in classrooms. Ignoring financial awareness can have serious consequences.

Easy loans, credit cards, and buy-now-pay-later schemes often lure young people into debt traps. Many realize the cost of these decisions only when

financial pressure begins to affect their mental peace and career choices. Financial knowledge also builds confidence and independence. Money-related stress is one of the biggest causes of anxiety among young adults today.

Understanding finances allows students to make informed decisions about higher education, entrepreneurship, and career paths. As Benjamin Franklin wisely said, "An investment in knowledge pays the best interest."

Financial literacy does not require mastering complex accounting standards. Even basic knowledge of interest, taxation, insurance, and investments can make a significant difference. In conclusion, education prepares you for a profession, but financial literacy prepares you for life. From my journey as a CA I can confidently say that students who respect money early allow it to work for them later. Start learning today—the benefits will last a lifetime.

If you have any query email to head.cdc@imsuc.ac.in

UPCOMING EVENTS

Anushka Khurana

- **Maha Shivaratri:** Celebrated on 15th February 2026 (Sunday). This is one of the most significant Hindu festivals, dedicated to Lord Shiva. Devotees observe all-night vigils (Jagran) and fast, offering milk, water, and honey to the Shiva Lingam to seek blessings for spiritual growth and well-being.
- **Ramadan Begins (Tentative):** It is expected to begin around 17th or 18th February 2026. This marks the start of the Islamic holy month of fasting, prayer, and reflection.
- **Chhatrapati Shivaji Maharaj Jayanti:** celebrated on 19th February 2026 (Thursday). This day commemorates the birth anniversary of the great Maratha warrior king, Chhatrapati Shivaji Maharaj.
- **Braj Holi Mahotsav:** This cultural festival took place from 26th to 28th February 2026 in the Deeg and Bharatpur regions of Rajasthan. It precedes the main Holi festival and features traditional folk dances, music, and "Raas Leela" performances depicting the love between Radha and Krishna.
- **Holi:** The "Festival of Colors" will be celebrated on 4th March 2026 (Wednesday). It is one of India's most vibrant festivals, where people smear each other with coloured powders and water. It marks the arrival of spring.

36 YEARS OF ACADEMIC EXCELLENCE

AIMTE

IMS GHAZIABAD  
(UNIVERSITY COURSES CAMPUS)  
Status of 12(B) by UGC

INSTITUTION'S INNOVATION COUNCIL

AACSB

Ranking

2<sup>nd</sup> in placements amongst top private institutes in India

4<sup>th</sup> in Northern India/Delhi NCR

By **Times School** Survey - 2025

Highest Package - 41.0 LPA

Average Package - 11.5 LPA

IMS Salient Features

Domain Specializations	Innovative Pedagogy	45000+ Alumni Network	Maximum University Toppers
Corporate Connect	Student Driven Clubs	International Placements	Personality Developments

COURSES

BBA | BCA | BAJMC | B.Sc. (H) BT/MB

M.Sc. Biotech | MIB

NH-09, Adhyatmik Nagar, Ghaziabad | Phones: 0120-4980000 (+30 Lines) | Mobile: 09599814461-65

Toll Free: 1800-102-1214 | Website: [www.imsuc.ac.in](http://www.imsuc.ac.in) | E mail: director@imsuc.ac.in

WE HAVE NO BRANCH IN NOIDA

News Brief.....

Prof Rudresh Pandey as Panel Judge at Galgotias University



Ghaziabad (IMS News Service): Prof. (Dr.) Rudresh Pandey served as a panel member and judge for MBA student evaluations, assessing presentations of 200 students at Galgotias University, Greater Noida. His evaluation process strengthened students' understanding of core business and management concepts through critical feedback and academic insight.

IMS Ghaziabad Reaccredited with Prestigious NBA Accreditation



Ghaziabad (IMS News Service): Basant Panchari proved to be a truly auspicious and meaningful day for IMS Ghaziabad, as the institute received the proud intimation of being reaccredited with the prestigious National Board of Accreditation (NBA). This significant milestone stands as a testament to IMS Ghaziabad's unwavering commitment to continuous improvement, academic excellence, and the delivery of world-class management education. Such recognitions reaffirm the institute's robust academic practices, quality-driven pedagogy, and sustained focus on nurturing future-ready professionals.

One-Week Industry Readiness Training in Data Visualization



Ghaziabad (IMS News Service): To bridge the gap between academic learning and industry expectations, IMS Engineering College (IMSEC), in collaboration with EduGuru Solutions, organized a one-week Industry Readiness Training Programme for final-year students.

The training, designed to enhance practical skills and employability, focused on three highly relevant domains in the data and analytics landscape: Data Visualization, ETL (Extract, Transform, Load), and SQL (Structured Query Language). As an outcome of this training, students will be able to handle real-world issues in business intelligence and data management.

Smart India Hackathon (SIH) Grand Finale 2025

Ghaziabad (IMS News Service): Students of IMS Engineering College, Ghaziabad participated in the Smart India Hackathon (SIH) Grand Finale 2025. Teams Project Jalsetu, Inno Vision, and Team Overlord represented the institution, presenting innovative and practical solutions to real-world problem statements. The teams showcased their ideas at different venues across Mumbai, Karnataka, and Kerala, reflecting strong technical skills, teamwork, and problem-solving abilities.



IMS Ghaziabad Hosted Distinguished Industry Leaders



IMS News Service Ghaziabad: IMS Ghaziabad proudly hosted an eminent panel of industry experts as part of Winter School 2026, offering participants a rich learning experience rooted in real-world insights and cross-industry perspectives.

The institute was privileged to engage with Mr. Sharad Verma from AV Meditech Pvt. Ltd., Ms. Reema Juneja, a sea-

soned IT professional, CA Anurag Jindal from Airbnb Global Capability Centre India Pvt. Ltd., and Dr. Ashish Mohan, Executive Director & Head – Technology Research, AI, Space Innovation & Robotics at CII.

The sessions provided valuable exposure to emerging trends in technology, innovation, global capability centers, finance, and digital transformation. Through

thought-provoking discussions and practical reflections, the speakers bridged the gap between academia and industry, enriching the Winter School with contemporary knowledge and strategic insights.

The initiative reaffirmed IMS Ghaziabad's commitment to industry-integrated learning and preparing learners for dynamic professional environments.

IMS Ghaziabad Organised Vijeta – An Outbound SDP



IMS News Service Ghaziabad: IMS Ghaziabad successfully organized Vijeta, a three-day Outbound Staff Development Programme, aimed at fostering experiential learning, leadership development, and team cohesion among its staff members.

Designed as a meaningful journey beyond routine academic and administrative settings, Vijeta focused on strengthening leadership capabilities and reinforcing the importance of teamwork in building resilient institutions.

The programme brought together participants in an immersive environment

where learning unfolded through shared experiences, collaborative challenges, and purposeful engagement. Throughout the three days, staff members actively participated in structured outbound activities that encouraged problem-solving, trust-building, communication, and collective decision-making. These activities not only enhanced interpersonal bonding but also offered valuable insights into leadership styles, adaptability, and the power of collaboration in achieving common goals. Vijeta created a space where growth and reflection went hand in hand. By stepping out of

conventional workspaces, participants were able to reconnect with core values of cooperation, mutual respect, and collective excellence.

The programme reinforced the belief that strong teams are the foundation of strong institutions and that continuous development of people is central to organizational success.

The initiative reflects IMS Ghaziabad's continued commitment to holistic development, emphasizing that institutional excellence is driven not only by academic rigor but also by empowered, motivated, and united teams.

Dr. Deepak Tandon Honoured as Guest of Honour

IMS News Service Ghaziabad: Dr. Deepak Tandon, Senior Professor – Finance at IMS Ghaziabad, was invited as the Guest of Honour and Jury Member at the prestigious Chanakya Quiz, organized by All India Management Journal Association (AIMJA).

The event was held at the Head Centre, New Delhi, in the distinguished presence of senior officials from State



Bank of India (SBI) and Reserve Bank of India (RBI). During the event,

Dr. Tandon played a pivotal role in evaluating participants

and contributing to the academic rigor of the quiz. His expertise in finance and management enriched the deliberations and provided valuable insights into contemporary financial and economic issues. The engagement reflected strong industry-academia collaboration and reinforced the importance of financial literacy, analytical thinking, and competitive learning among management students.

Campus Recruitment Drive

IMS News Service Ghaziabad: The Career Development Cell (CDC), IMS Engineering College, Ghaziabad, successfully organized a Campus Recruitment Drive with Espire Infocare for B.Tech students (CS/IT/CSD/CSE/CSE AI-ML) of the 2026 batch.

The initiative was planned, coordinated, and executed by the CDC under the supervision of Mr. Ankit Jain and Ms. Ekta Singh (Heads, CDC), whose

efforts ensured effective industry interaction and seamless conduct of the recruitment process.

The CDC team members, Ms. Chanchal Chaudhary and Ms. Akshika, played a key role in operational coordination and smooth on-ground execution of the drive.

The recruitment drive was conducted under the able guidance and leadership of Director, Prof. (Dr.) Manas Kumar Mishra.

IMS Ghaziabad Celebrates Republic Day with Patriotic Fervour

IMS News Service Ghaziabad: IMS Ghaziabad marked the Republic Day of India with pride and patriotic spirit, within the institute premises.

The celebration witnessed enthusiastic participation from faculty members, staff, and students, reflecting a shared respect for the nation's democratic values. The programme commenced with the flag hoisting ceremony led by the Director, Dr. Praseon Mani Tripathi, followed by a thoughtful address to the



gathering. In his speech, Dr. Tripathi highlighted the significance of the Indian Constitution, emphasizing its role in safeguarding democratic principles, equality, and citizens' rights. He

encouraged everyone to uphold constitutional values in both personal and professional life.

The solemn occasion concluded with the collective singing of the National Anthem, instilling

a sense of unity and national pride among all present. Refreshments were arranged at the end of the ceremony, allowing participants to interact and share the spirit of the celebration.

Start-up Case Study Presentation Contest

IMS News Service Ghaziabad: The Department of MCA, under the aegis of the Institution's Innovation Council (IIC), successfully organized "Start-up CaseCon", a Start-up Case Study Presentation Contest, on the occasion of National Start-up Day.

The event was organized with the objective of promoting innovation, entrepreneurial thinking, and analytical skills among students. Participants presented in-depth case studies on successful and unsuccessful start-

ups, focusing on start-up ideas, technology used, growth strategies, and challenges faced. Students from B.Tech, MBA, and MCA actively participated in the event, showcasing their creativity, research skills, and understanding of the start-up ecosystem. The presentations were evaluated by the judges based on predefined criteria including innovation, analysis, clarity, and overall impact. The event provided an excellent platform for students to gain practical insights into the



start-up world and encouraged them to think beyond traditional academic learning. Winners of the event were Sparsh Dixit (B.tech CSE 2 nd Yr.) - First Position, Akshay Tiwari (MCA 1 st Yr.) - Second Position, Akshat Kumar (B.tech CSE 2 nd Yr.)- Third Position.

Outreach Programme by Bhabha Atomic Research Centre

IMS News Service Ghaziabad: An Outreach Programme related to Bhabha Atomic Research Centre (BARC), Mumbai was held at IMS Engineering College, Ghaziabad.

Two research scientists from BARC, Mr. Prashant Dubey and Mr. Dharamchand Yadav, delivered lectures during the programme.

They provided valuable insights into career opportunities in BARC and the



Department of Atomic Energy (DAE) and addressed students' research and job-related queries. The programme was coordinated by Dr. Vivek

Pandey, Head of the Department, Mechanical Engineering, and Dr. Krishna Vijay Ojha, Associate Professor, Mechanical Engineering.

## IMS Ghaziabad Celebrates 77th Republic Day with Patriotic Zeal and Cultural Grandeur



**IMS News Service Ghaziabad:** IMS Ghaziabad (University Courses Campus) and IMS Engineering college celebrated the 77th Republic Day of India with great enthusiasm, dignity, and patriotic fervour. On this auspicious occasion, a vibrant cultural programme was organized at the Campus, bringing together students, faculty members, and staff to commemorate the spirit of the Indian Constitution and pay tribute to the nation's rich heritage.

The celebration began with the hoisting of the National Flag by the Director, Prof. (Dr.) Jaskiran Kaur, followed by the singing of the

National Anthem. The atmosphere was filled with pride and respect as the Student Council and Security Wing presented an impressive parade and Guard of Honour, symbolizing discipline and national unity. Addressing the gathering, Prof. (Dr.) Jaskiran Kaur highlighted the importance of Republic Day and the values enshrined in the Constitution—justice, equality, liberty, and fraternity. She emphasized that the youth are the backbone of the nation and play a crucial role in shaping a progressive and developed India through education, integrity, and commitment. She also encouraged students to

remain mindful of their duties while exercising their rights responsibly. The cultural programme was a major highlight of the celebration. Students enthralled the audience with patriotic songs, folk and classical dances, poetry recitations, group singing, and inspiring speeches. A special performance focusing on women empowerment conveyed a strong social message, while the symbolic release of tricolour balloons added a colourful and emotional touch to the event. The energetic flash mob further reflected the enthusiasm and unity of the campus community. The programme was



gracefully conducted by Kapil Chaudhary, Dr. Monil Arora, Prof. Tripti Goyal, Dr. Tanushree Chatterjee, Prof. Archana Gupta, and Prof. Sudha Chaturvedi. The celebrations concluded with a group photograph and distribution of sweets. The entire event resonated with a deep sense of patriotism, unity, and national pride. Warm greetings were extended to everyone on the 77th Republic Day of India, reaffirming IMS Ghaziabad's commitment to nurturing responsible citizens and contributing to the nation's progress.

## LinkedIn Profiling Workshop



**IMS News Service Ghaziabad:** Dr. Manish Kumar conducted a LinkedIn Profiling Workshop for the BBA Batch (2023-26) at IMS Ghaziabad (University Courses Campus).

The objective of the session was to help students strengthen their digital presence and understand the importance of building a professional identity in today's competitive job market. The workshop aimed to familiarize students with LinkedIn as an effective platform for career development and professional networking.

During the interactive session, Dr. Manish Kumar guided students through the step-by-step process of creating a strong and professional LinkedIn profile. He explained the significance of crafting impactful profile headlines, writing clear and compelling summaries, and presenting academic achievements

and experience effectively. He also highlighted the importance of listing relevant skills and certifications to attract recruiters and industry professionals.

A major focus of the session was on the use of AI-powered tools to enhance LinkedIn profiles. Dr. Manish Kumar demonstrated how AI-based writing tools can be used to refine profile descriptions, generate professional summaries, and improve overall content quality. Special emphasis was placed on designing visually appealing profile banners, maintaining consistency in personal branding, and presenting achievements in a concise and impactful manner.

The session also emphasized the strategic use of LinkedIn for professional growth. Students were guided on effective networking practices,

engaging with industry-related content, and building meaningful professional connections. Dr. Manish Kumar shared insights on using LinkedIn for internships, placements, and long-term career planning, along with tips on staying active on the platform and maintaining professionalism in online interactions.

Overall, the workshop proved to be a valuable learning experience for the students. It helped them understand the importance of personal branding and digital professionalism, boosting their confidence in presenting themselves effectively in the online professional space. The session encouraged students to align their academic profiles with industry expectations and to utilize LinkedIn as a powerful tool for career advancement.

## Department of CS Organized Peer Enrichment Session

**IMS News Service Ghaziabad:** The Department of Computer Science, IMS Ghaziabad (University Courses Campus), organized a Peer Enrichment Session with the objective of enhancing academic knowledge and promoting research-oriented discussions among faculty members and students. The session focused on emerging technologies and contemporary challenges in the field of computer science, particularly in the domain of cybersecurity.

Mr. Ashish Bhatnagar, Assistant Professor, Department of Computer Science, IMS Ghaziabad, was invited as the Resource Person. The session emphasized the growing relevance of Post-Quantum Cryptography (PQC) in safeguarding digital data against future quantum-based threats. Through an informative and interactive discussion, the session



successfully contributed to academic enrichment and awareness about advanced cryptographic techniques beyond classical limits.

During his session, Prof. Ashish provided a concise yet insightful overview of Post-Quantum Cryptography (PQC), explaining its necessity in the age of quantum computing. He discussed how quantum attacks threaten classical algorithms like RSA, ECC, and Diffie-Hellman, and introduced the impact of quantum computers on current data security. At a conceptual level, she explained

Shor's and Grover's algorithms and their cryptographic implications, along with quantum-resistant approaches such as lattice-based, hash-based, code-based, and multivariate cryptography.

The session also highlighted NIST's standardization efforts, real-world applications of PQC across sectors, implementation challenges, and the importance of future-ready cybersecurity, concluding with a call for early adoption, research, and skill development in post-quantum security frameworks.

## Alumni Talk Session



**IMS News Service Ghaziabad:** Mr. Harsh Jain, a proud alumnus of the batch 2016-2019, visited our institution and shared his inspiring journey with the students of BCA II & IV Semester. He shared his experience of using AI tools to redesign his portfolio in just one hour, showcasing the power of AI in design and development. Additionally, he provided tips on how to get an internship, emphasizing the importance of networking, having a decent GPA, and showcasing projects on platforms like GitHub and LinkedIn. Mr. Jain stressed that theoretical knowledge is not enough; students need hands-on experience to excel in the tech industry. He discussed the significance of Data Structures and Algorithms (DSA) in software development, encouraging students to focus on building strong technical skills. Mr. Jain also touched upon the potential of Artificial Intelligence (AI) and its appli-

cations in various fields. He encouraged students to partner with AI tools, leveraging their capabilities to enhance productivity and creativity. By adopting this approach, students can focus on high-level tasks and develop skills that are highly sought after by employers.

## Workshop on Machine Learning Basics with a Live Python Demo

**IMS News Service Ghaziabad:** Machine Learning is a core part of Artificial Intelligence that enables computers to learn from data and make intelligent decisions. Python is the most popular language for Machine Learning due to its simplicity and powerful libraries. With tools like NumPy, Pandas, and Scikit-Learn, complex ML tasks become easy to implement. Machine Learning is widely used in applications such as recommendations, predictions, and decision-making. This session introduces the fundamentals of Machine Learning with simple concepts and hands-on examples. Department of Computer Science at



IMS Ghaziabad, (University Courses Campus) organized Workshop on Machine Learning Basics with a Live Python Demo on 19/01/2026 from 1:40 PM onwards in Lab 03. The session started with the address of Head of Department - Dr. Gagan Varshney and he briefed the students on the importance of data. The speaker introduced the basic concepts of Machine Learning in a simple and beginner-friendly way. A

live Python demonstration was shown to explain how a machine learning model works. Students understood real-world applications and how to start learning Machine Learning. The session was very informative and interactive and lots of students joined and learned about Machine Learning. The session ended with the expectation for more such programs in the future on the latest technology.

## विश्व हिंदी दिवस



**IMS News Service Ghaziabad:** विश्व हिंदी दिवस / 21वीं सदी तकनीक, प्रबंधन और नवाचार की भाषा संस्थान की नवाचार परिषद (IIC) के तत्वावधान में एमबीए विभाग, IMS Engineering College Ghaziabad द्वारा हिंदी दिवस / 21वीं सदी तकनीक, प्रबंधन और नवाचार की भाषा विषय पर एक अकादमिक विशिष्ट सत्र का सफल आयोजन किया गया। कार्यक्रम का शुभारंभ एमबीए विभागध्यक्ष डॉ. एम. पी. सिंह के प्रेरणादायक उद्बोधन से हुआ, जिसमें उन्होंने विश्व हिंदी दिवस के महत्व पर प्रकाश डालते हुए हिंदी को वैश्विक स्तर पर संवाद, विचार और संस्कृति की सशक्त भाषा बताया। इसके पश्चात डॉ. कविता सक्सेना, विभागध्यक्ष (एमबीए विभाग) ने महान कवि हरिविंश राय बच्चन की भावपूर्ण कविता का सुंदर पाठ प्रस्तुत कर वातावरण को साहित्यिक रंगों से भर दिया। डॉ. नवीन कुमार ने अपने विचार साझा करते हुए कहा कि हिंदी केवल सम्मान या ज्ञान का प्रतीक नहीं है, बल्कि यह भावनाओं को साझा करने का सशक्त माध्यम है, जो समाज को एक सूत्र में बाँधती है। इस अवसर पर डॉ. शिल्पी सिंह ने विश्व हिंदी दिवस के उपलक्ष्य में अपनी स्वरोचित कविता प्रस्तुत कर सभी को हिंदी के प्रति भावनात्मक रूप से जोड़ दिया। कार्यक्रम का सफल एवं प्रभावी संचालन डॉ. सपना कुमारी, सहायक प्राध्यापक द्वारा किया गया। अंत में डॉ. सपना कुमारी द्वारा सभी वक्ताओं विभागध्यक्षों एवं उपस्थित शिक्षकगण के प्रति धन्यवाद ज्ञापन प्रस्तुत किया गया। इस गरिमामय आयोजन में संस्थान के सभी विभागध्यक्षों एवं शिक्षकगण की उपस्थिति ने कार्यक्रम की सफलता में चार चाँद लगा दिए। हिंदी केवल भाषा नहीं, हमारी भावना है।

## Journalism Department Organized Alumni Talk



**IMS News Service Ghaziabad:** The Department of Journalism and Mass Communication, IMS Ghaziabad (University Courses Campus), organized an Alumni Talk Series to strengthen the connection between academic learning and industry practices.

The session featured distinguished alumna Ms. Pallavi Goel, Senior Deputy Manager – Digital Media at Nation With NaMo, who shared valuable insights from her professional journey. Welcoming her alma mater, Ms. Goel reflected on her transition from a key

professional in digital political communication.

She discussed the dynamic nature of digital media, emphasizing the growing role of data-driven strategies, audience engagement, and impactful storytelling in shaping public narratives.

Highlighting her experience in managing online campaigns and digital platforms, she explained the importance of strategic content planning, real-time performance analysis, and adaptability in fast-paced environments. Ms. Goel stressed the need for technical pro-

iciency in social media tools, analytics, and creative content production, along with strong communication and teamwork skills.

She encouraged students to continuously upgrade their digital expertise and stay informed about emerging trends such as AI-driven content and short-form video formats.

The session concluded with an interactive discussion, where students gained practical guidance on building successful careers in digital media and campaign management.

# Environmental Journalism: The Need for Ethical and Responsible Reporting

Anjali

**New Delhi:** The world is paying attention to the environment and that is why environmental journalism is so important now. People are seeing things like climate change, loss of biodiversity, pollution. Not having enough resources in their daily lives. Environmental journalism is not about telling people what is happening to the environment. It is about looking at the facts, asking questions to people in charge and helping them talk about environmental issues.

Environmental journalism is really important because it affects how people understand and deal with changes to the environment. It is about more than reporting on things that happen to the environment.

\* Reporting on the environment helps people know what is going on

\* Looking at the facts and evidence is a part of environmental journalism



\* Environmental journalists also ask questions to people who are supposed to know what is going on like the government and companies

\* They help people talk about issues and figure out what to do about them Environmental journalism is a big job and it is not just about writing stories it is, about helping people understand the environment and what is happening to it. Given that environmental journalism is responsible for shaping the public

opinion of environmental issues, and therefore influencing environmental behaviour, ethical and responsible reporting will require more than simply writing neutral articles. If an article is misleading, biased or overly dramatic, the result could be an uninformed public, a lack of accountability for corporate and political entities, and an impediment to collective action during a critical time frame when making informed decisions is essential for the survival of the planet. At

the heart of ethical environmental journalism is the notion of accurate and trustworthy journalism. In order to be an ethical and responsible environmental journalist, you should present only those facts that have been verified by professional scientists, and you should rely on science for the basis of your journalism. Because environmental issues often contain very complex terminology and continually changing research, an environ-

mental journalist must be able to communicate the complexities, while also being able to present the material in such a way that it is readable by a non-expert audience, without oversimplifying the information.

If done correctly, this will allow for the distribution of true and understandable information regarding the current state of environmental science.

The principle of transparency is also critical in ethical reporting. An ethical reporter makes clear to their readers how they found their information (sources), how they did it (methodology), and any potential conflicts of interest. Transparency helps establish trust with readers and reinforces the integrity of journalism. Environmental reporting also includes information about climate models and pollution statistics, as well as the limitations and uncertainties of sci-

entific research. Providing a broader view of topics covered in environmental reporting provides the reader with the opportunity to assess the validity of the material and make more informed decisions. When presenting an article related to the environment, ethical reporters should provide impartiality and fairness to the subject. Ethical reporters should not present opinions in support of environmental solutions or report with the intent of becoming advocates for the issues.

In recent years, underscoring concern within the field of environmental journalism has become sensationalized and emotional triggering through headlines and framing. Sensational headlines and framing techniques may capture attention; however, sensational headlines and framing techniques can also create an environment of misinformation and panic.



**Movie Name :** Border 2  
**Director-**Mr. Anurag Singh  
**Distributed by:** T-Series Films and J.P. Films  
**Production:** AA Films  
**Based on :** The true story of second Lieutenant Arun Khetarpal



Border 2 relies heavily on the emotional residue of its prequel but fails to justify its own existence as a serious war film. Instead of expanding the legacy with conviction, the film leans on surface-level nostalgia, expecting familiarity to do the heavy lifting where storytelling should have stepped in.

The most glaring issue is the poor CGI, which repeatedly breaks immersion. Explosions, battlefields, and aerial shots look artificial and unfinished, making crucial war sequences feel staged rather than visceral. In a genre that demands realism and gravity, the visual effects come across as careless, reducing moments of supposed intensity into unintentionally hollow set pieces.

More disappointing, however, is the film's lack of conceptual seriousness. Border 2 never seems fully committed to what it wants to say. It oscillates between paying homage to the original and trying to modernize itself, but ends up doing neither effectively. The narrative feels safe, predictable, and emotionally diluted, as if the makers were more concerned with recreating iconic beats than building a meaningful conflict or character arc.

## Green Campuses, Green Minds: The Role of Eco-Schools in Climate Responsibility

Jhalak

**New Delhi:** As climate change has turned out to be one of the most serious issues of the present time, educational institutions have emerged as powerful agents of change. Green campuses and eco-schools are not only the buzzword of the day, but they also represent the need of the hour. They have turned out to be crucial models for the creation of environmentally conscious and responsible citizens. By integrating sustainability into infrastructure, education, and practices, educational institutions are preparing students not only for the industry but also for the role of responsible citizens in a warming world.

A green campus is all about reducing the carbon footprint of the campus through the use of eco-friendly infrastructure and resource management. This includes energy-efficient buildings, the use of renewable energy sources such as solar panels, rainwater harvesting, waste segregation, composting, and green landscaping. Eco-Schools. Eco-schools are the next step where en-



vironmental awareness is incorporated into education. Students are actively involved in activities such as tree plantation drives, cleanliness drives, biodiversity conservation, and water conservation. Learning is not only limited to the classroom and textbooks but is an experience.

One of the most significant benefits of eco-schools is experiential learning. When children see solar-powered lights lighting up their classrooms or understand the recycling of waste, they understand sustainability in a practical manner. Experiential learning helps children develop critical thinking, responsibility, and problem-solving skills. Children understand that if everyone makes an effort to switch off lights, avoid plastic, and conserve water, it

makes a massive difference. This habit, if developed in childhood, remains with them for the rest of their lives. Green campuses also help children develop interdisciplinary learning. Environmental studies include science, economics, social studies, and ethics, and by understanding the social and economic implications of climate change, children understand the realities of climate change.

### Green Campuses and Eco-Schools: Shaping Climate-Conscious Citizens

- Green campuses adopt solar energy, rainwater harvesting, waste segregation, composting, and energy-efficient infrastructure to reduce environmental impact.
- Students practice sustainability through recycling, tree plantation, and water conservation activities.
- Climate change, SDGs, climate justice, and green careers are integrated into academic subjects.
- Green clubs, sustainability audits, and awareness campaigns encourage community participation.
- Eco-friendly education is essential for building informed, responsible, and proactive citizens amid rising climate challenges.

Climate justice, sustainable development goals (SDGs), and green jobs inspire young minds to strive for a sustainable future. Currently, many schools are encouraging children to form green clubs, conduct research, and perform sustainability audits, which enables children to take charge of environmental management

Moreover, eco-schools also influence the broader community. Students act as change agents, spreading the message to the broader community. Campaigns aimed at reducing waste, conserving energy, and protecting local ecosystems are some of the domains that students are involved in, hence influencing the broader community to participate.

## Artificial Intelligence and Climate Monitoring-Opportunities and Risks

Bhavya

**New Delhi:** Climate change that one of the most serious problems or challenge facing the world in Today's time. Rising temperatures, unpredictable weather patterns, melting glaciers, and the natural disasters have made climate monitoring more than ever. In this today's world, Artificial intelligence (AI) has emerged as a powerful weapon that can help scientists, governments and the organisations that understand the climate change better and respond more effectively and efficiently. While AI not only offers many opportunities in climate monitoring, even also carries certain risks that must be carefully managed.

One of the biggest advantages of AI in climate monitoring is its ability to process of large amount of data quickly and accurately in a minimum time. Climate data is collected from satellites, weather stations, ocean sensors, and historical records. Analysing this massive data manually is nearly impossible any-



### AI and Climate Action: Opportunities and Ethical Challenges

Artificial Intelligence has immense potential to improve climate monitoring and strengthen global efforts against climate change. It offers faster analysis, better predictions, and valuable insights for sustainable planning. However, its risk such as; data bias, energy consumption, and inequality cannot be ignored. A balanced approach that combines AI innovation with ethical practices, human oversight, and sustainable energy use is essential to ensure that AI becomes a true ally in protecting our planet. Bhavya

way. These AI systems can study complex datasets, identify patterns, and make predictions about the future of climate conditions.

AI plays an important role in climate environmental monitoring. It is very helpful like; it helps in track deforestation, ice melting, sea level rise, satellite images in a proper manner. Machine learning algorithms can detect even a small environmental changes

that may go unnoticed by human observers and impact to the human life. These are the Information that supports the better policy making and helps governments take timely action to protect our ecosystem. In agriculture AI climate analysis assists farmers in planning crops, managing water resources, and adapting to changing weather conditions, which is crucial for all the food security. Another risk is the high

energy consumption of AI technologies. Training large AI models requires significant computational power, which can increase electricity usage and carbon emissions if the energy source is not renewable. This creates a contradiction where a technology meant to fight climate change may contribute to it. Ensuring the use of green energy and efficient algorithms is necessary to reduce this impact.

## Spotify

Akshat



### India Crush New Zealand by 96 Runs to Win Third T20 World Cup Title



India delivered a commanding performance to defeat New Zealand by 96 runs and win their third ICC Men's T20 World Cup title at the Narendra Modi Stadium in Ahmedabad on Sunday. Led by captain Suryakumar Yadav, India also became the first team to successfully defend the T20 World Cup and lift the trophy on home soil in front of 86,824 fans. Sanju Samson powered India to a massive 255/5 with a stunning 89 off 46 balls, including five fours and eight sixes. In reply, New Zealand collapsed under pressure and were bowled out for 159 in 19 overs, sealing a historic victory for India

### Padma Awards Recognize Sports Icons

Nick Kyrgios says he's not fit enough to play singles at the Australian Open but will compete in doubles with his Australian mate Thanasi Kokkinakis at Melbourne Celebrated Indian sportspersons, including Rohit Sharma, Harmanpreet Kaur, and veteran Vijay Amritraj were honored with prestigious Padma Awards



2026 for their contributions to Indian sports. The Padma Awards 2026 celebrated outstanding contributions to Indian sports by honoring iconic figures such as Rohit Sharma, Harmanpreet Kaur, and tennis legend Vijay Amritraj. These prestigious civilian awards recognize excellence, dedication, and long-term impact on the nation's sporting landscape. From inspiring millions through international success to shaping India's global

sporting image, the awardees represent different generations and disciplines.

### Republic Day Sporting Wishes

SProminent Indian athletes and governing bodies extended Republic Day greetings, reflecting national pride and unity within India's sporting community. On Republic Day, leading Indian athletes and sport's governing bodies shared messages of unity, patriotism, and pride, celebrating the nation's democratic spirit.

These greetings emphasized the role of sports in bringing people together and inspiring the youth. From social media posts to official statements, the sporting community reflected on values such as discipline, teamwork, and resilience.

The occasion reinforced how sports continue to mirror India's national identity and contribute to a shared sense of purpose and harmony.



IIMS Ghaziabad Students Watching T20 World Cup Match